



Artificial intelligence Supporting CAncer Patients across Europe

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D5.1 – Project web site

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Dissemination Level

<input checked="" type="checkbox"/>	PU: Public (*on-line platform)
<input type="checkbox"/>	PP: Restricted to other programme participants (including the Commission)
<input type="checkbox"/>	RE: Restricted to a group specified by the consortium (including the Commission)
<input type="checkbox"/>	CO: Confidential, only for members of the consortium (including the Commission)



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1.1	25.02.2020	Manuel M. Perez (Atos)	1 st version with information and some pictures
2.0	03.03.2020	Manuel M. Perez (Atos)	Final version
2.1	03.03.2020	Manuel M. Perez (Atos)	Final version to be submitted

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Executive Summary

Deliverable 5.1 “Project Website”, **is an accompanying document for the** is the first result of WP5 “Dissemination, Exploitation and Legal monitoring”, **the ASCAPE Website**. The **overall** goal of the dissemination activities is to extend de awareness of the project maximizing their impact. In this context, the website and **ASCAPE logo** are key elements for **the imaging of the consortium and for** communicating ASCAPE results, insights and objectives. The website is described in section 1 of this document, including screenshots to illustrate the functionalities. The logo was chosen by the consortium and the graphical layout **of the website** has been designed by professionals assuring an easy and user-friendly navigation experience provided across a wide range of devices.

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1 Introduction

Dissemination activities are a key part of the project in order to make ASCAPE results available to a wider audience. The website will provide information of the advances of the project, the events in which ASCAPE results will be presented and any relevant news. Therefore, the project website (www.ascape-project.eu) will be the main communication element for ASCAPE and the primary information source for general public and target audience

2 Project website

The purpose of the website will be to promote the project and project's outcomes by providing clear and rigorous information addressed to different types of audiences within and beyond the project's own community. The website is organized into 6 key areas: Home, Concept, Consortium, Pilots, News and Publication. They are described in detail in the following sub-sections on this chapter. The website has been structured with the following functional elements:

- **Page header.** It is fixed to enable easy navigation. It is made up of the ASCAPE logo (left hand side) and a navigation menu (right hand side) containing direct links to all six key areas mentioned above.



Figure 1 Header Banner provides the general imaging of the project. Includes the logo and colours and design of the website.

- **Body of the site.** Depending on the page selected, it contains the information to be shared. Some pages will just display text and images. Others might be enabled with multimedia content. Others can act as document repositories, with download links. Some might even have internal navigation menus.
- **Footer.** The very bottom of the page is devoted to permanent links to all social media accounts and ways to contact, together with the mandatory dissemination reference to the EC. To measure the website traffic, gather more information on how visitors find and use the website and determine how to ensure periodic visits, careful monitoring

on the website activity will be performed through Google Analytics or similar tools. Atos, as Dissemination Manager, will be responsible for the design, creation and hosting of the website. Nevertheless, all partners will be committed to keep the website dynamic and “alive” by providing content and materials for the different sections (news, events, pictures, documents, publications, etc.). Content management and publishing will be centralized and performed by Atos.

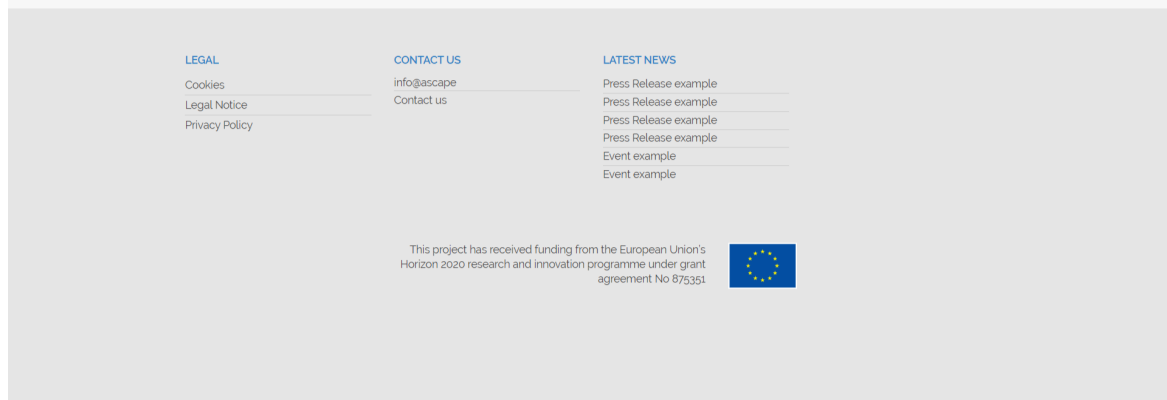


Figure 2 Footer of the website

2.1 Home

Home page is the cover section of the website. As an entry point, it presents general information and allows users to navigate to more detailed info. From this home entry a number of menus easing the navigation for the different sections of the website.

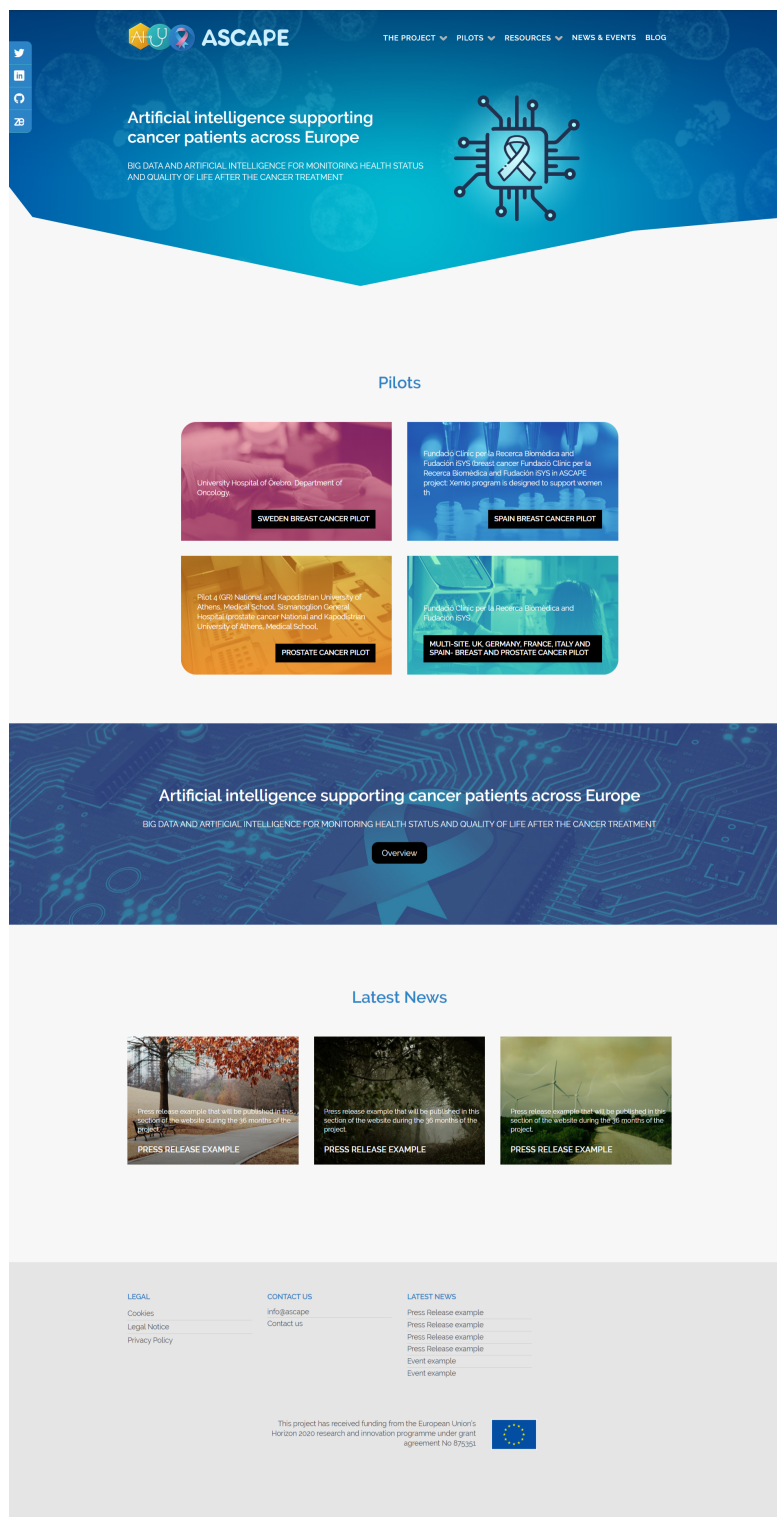


Figure 3 General vision of the home page. Direct link to the vision of the project as well to the latest news.

The bottom section of the main page is devoted to relevant news, covering for the time being the documentation of project meetings and events attended. As project results start to emerge, figures and graphics will be developed and advertised here. In addition, new images regarding project related activities, and latest news regarding the project or the energy sector (in general) will be uploaded.

2.2 Vision

The vision section provides the general vision of the project, detailed information on objectives to be addressed, context and mission. The idea behind this section is providing a comprehensive rationale about the project for all readers, especially prostate and cancer survivors, stressing the call objectives and how ASCAPE aligns its core objectives with it

2.3 Consortium

The Consortium section of the site includes specific information about partners involved in ASCAPE project. In a large project, in terms of partners, such as ASCAPE, it is very important to properly display and organize all participants in a clear page. The cover consortium page allows clicking on each partner for extended information, as shown at Figure xxxx. This information includes partner general profile together with the main role played inside ASCAPE. The actual content includes partners description and a link to the organization website..

2.4 Pilots

In this section, the website provides specific information about the pilots. The information regarding the pilots provides the following information.

2.4.1 *Sweden Breast cancer pilot*

University Hospital of Örebro. Department of Oncology. The aim of this pilot project is to offer an overview of treatment patterns and prognosis in patients with metastatic breast cancer through an easy-to-use visualization tool that could aid oncologists in clinical decision making. ASCAPE-project could act as an important partner on this real-time registry giving input and solutions for extra functionality to the registry by providing access to the general knowledge built for breast cancer contributed by other healthcare organizations inside and outside the consortium. A real-time registry for prostate cancer is already in operation. Considering the existence of both clinical quality and real-time registry for prostate cancer, a future collaboration of our Department with ASCAPE-project for prostate cancer patients as well is planned.

2.4.2 *Spain Breast cancer pilot*

Fundació Clínic per la Recerca Biomèdica and Fundación iSYS (breast cancer Fundació Clínic per la Recerca Biomèdica and Fundación iSYS in ASCAPE project: Xemio program is designed to support women that are going through the process of treatment for breast cancer. In order to do this, it must combine data from various sources, compare patients with similar experiences and provide personalized support to its patients. With ASCAPE Fundació Clínic per la Recerca Biomèdica and Fundación iSYS will be able to a) integrate PROMs of breast cancer survivors with Electronic Medical Record b) access knowledge relevant to breast cancer contributed by other healthcare organizations inside and outside the consortium c) get results adjusted to

their own patients and build personalized support services d) enhance or even create new recommendations, suggestions and interventions that will support women with breast cancer and improve their quality of life.

2.4.3 Multi-site. UK, Germany, France, Italy and Spain- Breast and Prostate cancer pilot

CareAcross will a) integrate Electronic Health Records data with own PROMs and PREMs b) identify Quality of Life impacts as reported by breast and prostate cancer patients inside and outside the consortium c) get results adjusted to their own patients and build personalized support services d) enhance or even create new recommendations, suggestions and interventions that will support breast and prostate cancer patients and improve their quality of life e) open the ASCAPE framework to doctors and patients with limited access to high quality healthcare services.

2.4.4 Prostate cancer pilot

Pilot 4 (GR) National and Kapodistrian University of Athens, Medical School, Sismanoglion General Hospital (prostate cancer. National and Kapodistrian University of Athens, Medical School, Sismanoglion General Hospital in ASCAPE project: Within the ASCAPE project the National and Kapodistrian University of Athens, Medical School, Sismanoglion General Hospital will have the opportunity to a) access knowledge relevant to prostate cancer contributed by other healthcare organizations inside and outside the consortium b) get insights adjusted to their own patients and build personalized support services c) enhance and if possible create new recommendations, suggestions and interventions to support the health status and improve their quality of life of patients undergoing prostate cancer treatment d) accelerate their transition to, and adoption of, digitized Electronic Medical Records.

2.5 News

The news page is intended to act as a content broker, aggregating all relevant pieces of information. The source provider of this information might be, on the one hand, ASCAPE project itself (referencing maintained meetings or participation/organization of events) or, on the other hand, clinical, technological stakeholders (relevant clinical-AI-related news impacting ASCAPE scope will be also included). One item is listed so far, being the Kick-off meeting in Athens. All consortium partners are empowered to add news.

Extended information regarding each listed new is available through clicking on each entry. This additional material could include, depending on each entry, photos, videos, presentations and/or relevant links to other webpages or documents

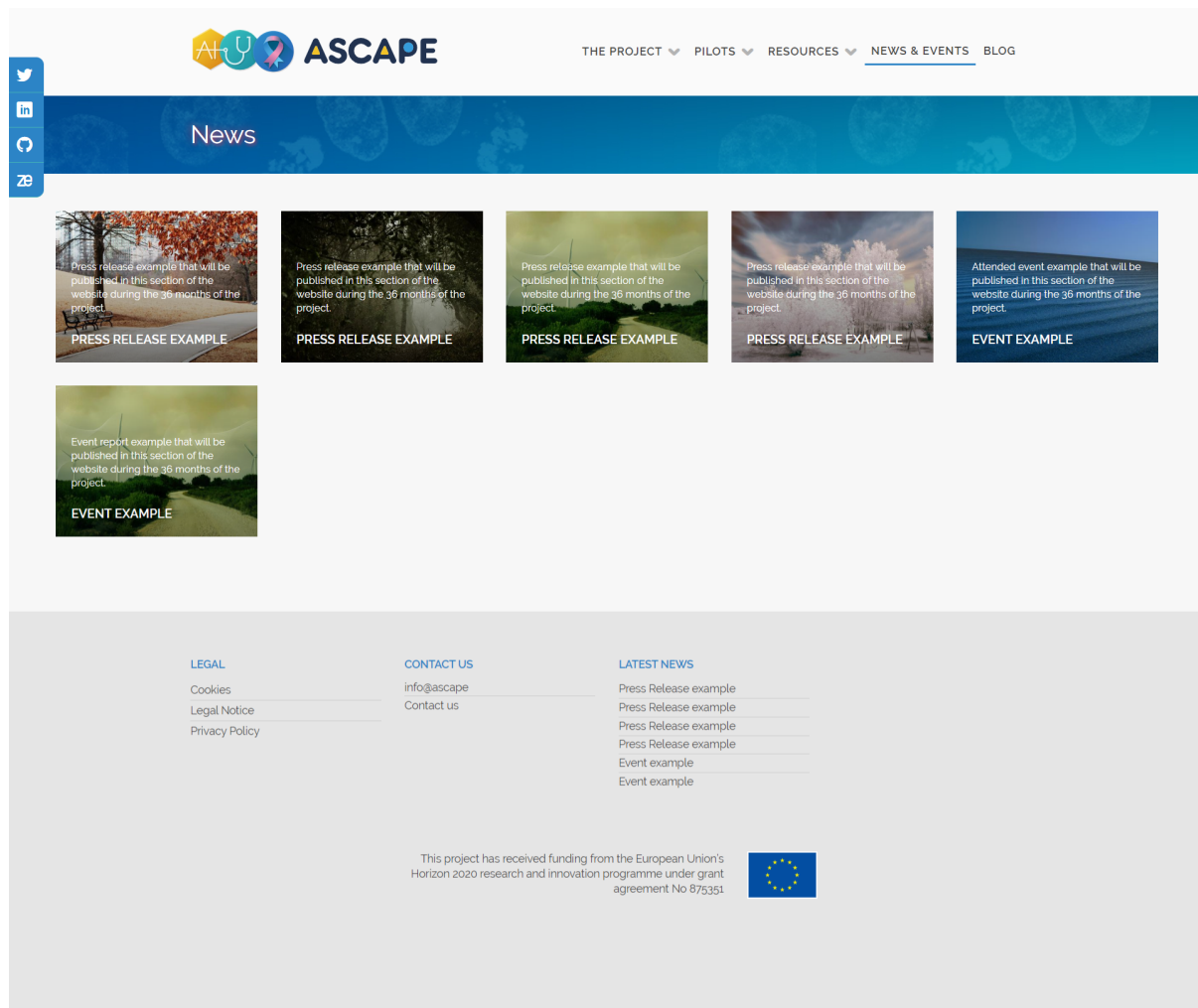



Figure 4 General aspect of the page where news related to the project will be published

2.6 Publications


Publications page has a prominent role inside the webpage. All former sections are informative, just content coming from the project is displayed for the potential audience. In this case, the goal is acting as a repository for all relevant information related to ASCAPE. Pursuing this objective, a navigation panel is introduced as a new element on the page to guide users through five different topics, namely **Deliverables**, **Dissemination material**, **Media**, and **Newsletters**, all downloadable (in case they are marked as public material) and described in the following chapters.



THE PROJECT
PILOTS
RESOURCES
NEWS & EVENTS
BLOG

News article sample

View
Edit
Delete
Revisions
Entity queue
Dev



Winter image

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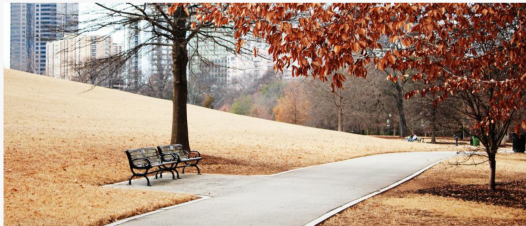
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SubTitle z

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city skyline caption

LEGAL

Cookies
Legal Notice
Privacy Policy

CONTACT US

info@ascapc
Contact us

LATEST NEWS

Press Release example
Press Release example
Press Release example
Press Release example
Event example
Event example

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 875351


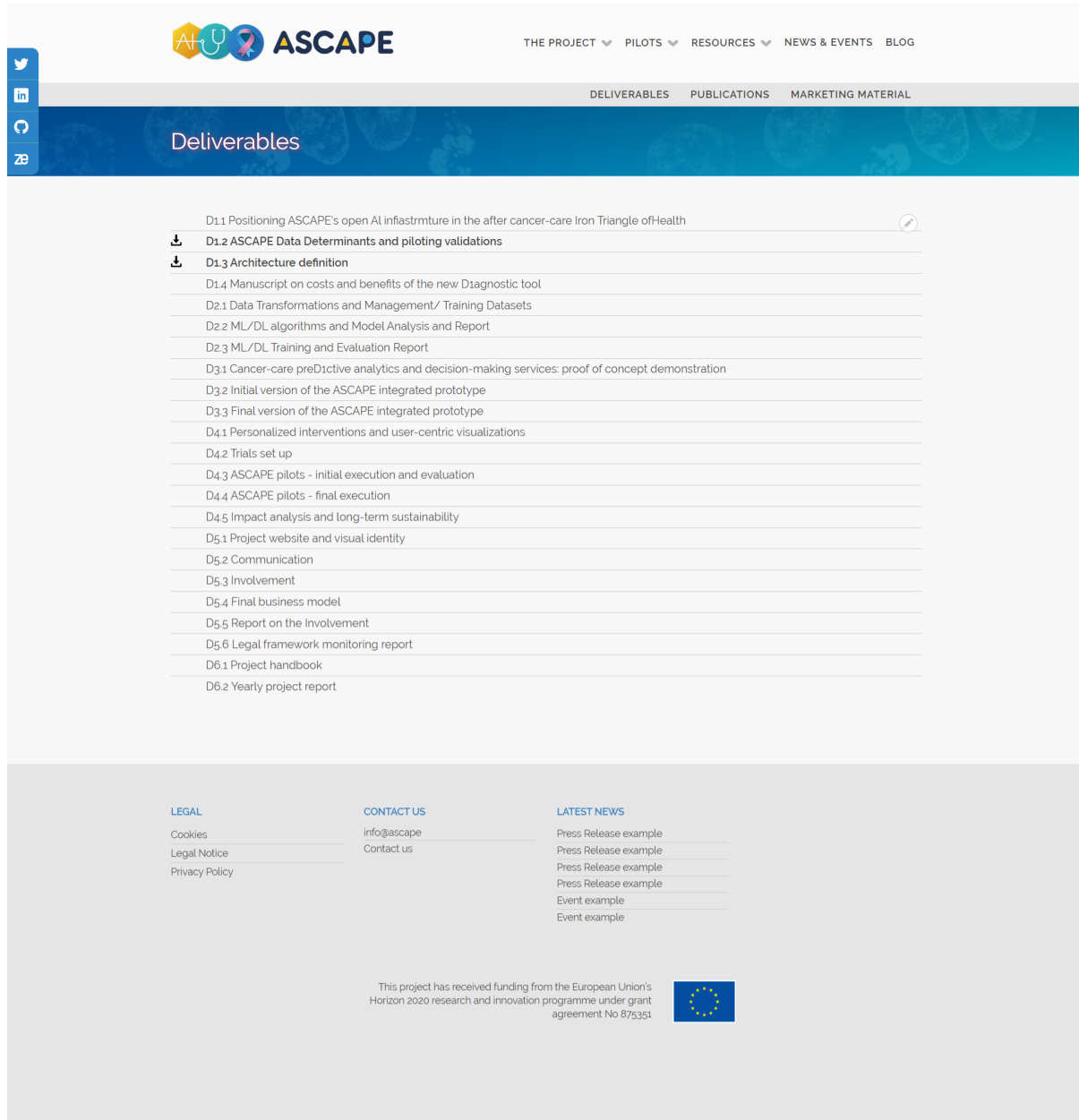


Figure 5 Web page for publishing articles.

2.6.1 Deliverables

This subsection is devoted to list, explain and contain (whenever they are ready, and in case they are public documents) all ASCAPE due deliverables



The screenshot shows the ASCAPE project website's 'Deliverables' page. The page features a top navigation bar with links to 'THE PROJECT', 'PILOTS', 'RESOURCES', 'NEWS & EVENTS', and 'BLOG'. A sidebar on the left contains social media icons for Twitter, LinkedIn, Facebook, and YouTube. The main content area lists various deliverables, each with a download icon and a status indicator (e.g., 'Public', 'Confidential'). The deliverables are organized into sections: D1 (Positioning, Data Determinants, Architecture definition, Manuscript), D2 (Data Transformations, ML/DL algorithms, ML/DL Training and Evaluation Report), D3 (Cancer-care predictive analytics, Initial/Final version of the integrated prototype), D4 (Personalized interventions, Trials set up, ASCAPE pilots, Impact analysis), D5 (Project website, Communication, Involvement, Final business model, Report on the Involvement, Legal framework monitoring report), and D6 (Project handbook, Yearly project report). The footer includes sections for 'LEGAL' (Cookies, Legal Notice, Privacy Policy), 'CONTACT US' (info@ascap, Contact us), and 'LATEST NEWS' (Press Release example, Event example). A disclaimer at the bottom states that the project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 875351, accompanied by the European Union flag.

Figure 6 Web page with the deliverable lists. Those that are public could be downloaded.

The whole list of reports is available to be consulted. The deadline and availability of content is also indicated by the list itself. Available deliverables would be ready to download (on its PDF version), being this PDF file the whole document for public deliverables, and just and abstract in case they are considered confidential

2.6.2 Dissemination material

The dissemination material section covers the supporting files made by project partners to present ASCAPE on the various events they are attending either directly

on behalf of the project or to AI or clinical-related events. These files range from brochures, posters, factsheet, presentations and leaflets. The section is populated currently just with the project factsheet, used to be included on the EC communications.

2.6.3 Media

This section includes non-scientific information appearing in various media on the ASCAPE project. It will also include link to videos and other mass media information related with the project aimed at a general audience. It is important to note that this part of the website differs from the news section in the sense that it is not content directly forecasted by the project but referenced on other means of communication.

2.6.4 Newsletters

This section includes electronic newsletters focused on briefing the project, addressing the general scientific community but also the general public. In the course of the project one newsletter will be released every six months

2.6.5 Papers

As a major objective of a European research project, publications will be issued by ASCAPE partners collaboratively and individually. These publications will play an important role to make the project visible to external specialized parties. This includes both public reports as well as scientific papers. This section of the website will contain a list of literature and references to digital copies of the reports/papers.

2.7 Social Media

In this section links to project Twitter, LinkedIn, Flickr or Google plus are provider.




2.8 Conclusions










The design and implementation of the project web site of ASCAPE is already put in place. The website is currently online and will be soon referenced in several early dissemination events addressed by the project, so the number of visits is expected to be growing in the near future. The content will be continuously refined by all the parties of the project, special enphais will be put on updating the web page with project milestones outputting relevant data, to also engage a wider audience. All these updates and outcomes will be also promoted by making use of the targeted social media activities

3 Appendix 1.

A number of logos were designed for being discussed during the KOM, by exchange of mails and by conf calls. The logo is based on the ribbon used by breast and prostate cancer survivors. The logos aim at being informative regarding the main concept of the project keeping as simpler as possible. The final logo will be largely discussed and voted by partners as it will be the image of the ASCAPE project.

Table 1 Table with all the logos designed for Ascape

Number	Image	Explanation
1		First set of logos presented at the KOM. The idea is highlighting the concepts of AI and support/advice. The colours are related to the ribbons used by survivors.
2		First set of logos presented at the KOM. The idea is highlighting the concepts of AI and support/advice. The colours are related to the ribbons used by survivors.
3		First set of logos presented at the KOM. The concept of personalization is introduced here.

4		 New set of logos after KOM feedback
5		New set of logos after KOM feedback 
6		 New set of logos after KOM feedback
7		New set of logos with changes suggested by partners related colours-
8		New set of logos with changes suggested by partners related colours-
9		New set of logos with changes suggested by partners related colours-

10	 ASCAPE	Logo number 7 as the most voted. This is the final refined version
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